## GOLD STAR SPOUSES & FAMILY TEA

## **Program Advertising Opportunities & Rates:**



**Back Cover** - \$2,000 *Full back of program* 5.5" (w) x 8.5" (h)

**Inside Cover** - \$2,000 *Full inside of program, left side* 5.5" (w) x 8.5" (h)

Half Page - \$500 Half page inside of program 5.5" (w) x 4.25" (h)

**Business Card / Logo** - \$300 *Located at the end of program* 3" (w) x 2.5" (h)

The term Gold Star family is a modern reference that comes from the Service Flag. These flags/banners were first flown by families during World War I. The flag included a blue star for every immediate family member serving in the armed forces of the United States, during any period of war or hostilities in which the armed forces of the United States were engaged. If that loved one died, the blue star was replaced by a gold star. This allowed members of the community to know the price that the family had paid in the cause of freedom.

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